

Globalization Present Condition and Proposed Direction to Pai-Chai University

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1. Globalization's present condition in Paichai University

Around the world there are various moves in internationalization through "globalization". Especially, in the case of Korea, we try not only to inform the general public about Korea to Japan, China, East Asia, North America and South Central America but also to attract attention from Korean people.

In order to suit in with this worldwide tendency, PaiChai University operates a programme "The World in PaiChai" and "PaiChai in World"

"The PaiChai in World" is the programme that gives chance to PaiChai university students to participate in various kind of exchange programme so that they can extend their understanding about globalization.

PaiChai University is involve in different exchange programme and businesses in various universities in the world. It is the university's mean to educate as well as to uplift the educational awareness of it's students.

Table 1 Shows the number of students who went abroad to study.

Table 1 2005 First Semester's Student Exchange Programme Status

Semester	College	Nation	School Name	Overseas flow dividing	period	the number of person
	College of Foreign Language	China	GuanDong University	3+ 1	1 year	6
			Dalian University	3+ 1	1 year	26
			TianJin University	3+ 1	1 year	18
		Japan	Kumamoto University	exchange student	1 year	1

			Tokyo University	exchange student	1 year	8
			Musashino University	exchange student	1 year	
		Russia	Irkutsk University	exchange student	6 months	1
	Tourism Cultural College	China	China Combination University	exchange student	6 months	5
	Engineering College	Sweden	Sodertorns Hogskola	exchange student	6 months	
		Japan	Kumamoto University	exchange student	1 year	2
	Natural Science College	China	China Combination University	exchange student	1 year	89
	Each College	Philippines	Angeles University	ESL	4 weeks	50
	Each College	Philippines	Angeles University	ESL	4 weeks	41
	Each College	Philippines	Angeles University	ESL(05' 1~2)	6 months	28
	Total					169

"The World in PaiChai" is the programme which entails the is globalization in PaiChai University. The focal point is to widen the horizon through public relations in recruiting foreign students, giving support to foreign students, managing foreign students and the foundation of overseas Korean Language Institutes.

Almost Korean universities started infinite competition so that they will induce excellent foreign students and PaiChai University started to induce mainly the faculty of Science and Engineering. As a result, it is showed in Table 2 that it is very successful. PaiChai University have 308 foreign students (3.5% compared with Korean students) to study in PaiChai University and have a plan to increase 10% of foreign students compared with Korean students in 5 years.

Table 2. Foreign students inducing results

year	Proper process Students Number ¹⁾ (A)	Foreign Student Number ²⁾					Foreign Student Total ⁵⁾ (D)
		languagesStudy Trainee ³⁾ (B)	Proper Process			Proper Process Foreign Student Total (C)	
			Univer- sity	Graduate school	etc ⁴⁾		
2003	96	128	44	40	12	96	224
2004	156	124	73	62	21	156	280
2005	187	121	87	75	25	187	308

2. Globalization Promotion Plan

1) To use active inducing strategies in founding different branches of Korean Language Institutes.

① PaiChai University is trying to find excellent exchange foreign students and to induce excellent exchange foreign students programme. However, then major barrier in making this programme worthwhile is language.

Upon arriving in Korea, most foreign students spent almost a year and half studying Korean from Korean Language Institut and then they could enter the university program. In case the of foreign exchange students, it is serious problem that they spent not only a year and a half or two years to study Korean language but also spend a lot of money.

In the aspect of foreign exchange students in PaiChai University, through the investigation and various ways, the university prepared a way to choose foreign students which will learn at the least expense, foreign students have an ability to speak in Korean according to standards.

Each country is possible to induce excellent foreign exchange students which were founded by PaiChai University's Korean Language Institute Department. From there PaiChai University will send Professional Korean Language lecturers, excellent education curriculum and materials.

PaiChai University keeps on founding Korean Language Institutes in China, Vietnam, Indonesia, Thailand, Cambodia, CIS area, and Eastern Europe and it will be opened in at least 20 branches (China 15, Vietnam 2, Indonesia 1, etc.). By September 2006 there will be at least 30 branches opened.

Paichai University tries to develop almost 100 Korean Language Institutes all over the world.

After studying pre-requisite which is the Korean proficiency in each country's Korean Language Institute Department, the university will choose excellent students through strict selection criteria. Chosen students will enter the PaiChai University which aspires to have at least 1000 people to be recruited. In that way, PaiChai University students will have a chance to learn a foreign language in other countries and take part in the foreign exchange programme.

Success of the foundation of overseas branches will be a short way in becoming 'PaiChai University in the World, World in PaiChai University'

② Korean Language Institute Department overseas branches present status as of July 29, 2005.

Nation	Establishment place	Establishment Date	Name
China	Xian International Studies University	Mar 1st 2005	Xian International Studies University Paicahi Institute for Korean Language Education
China	Anhui University	Mar 1st 2005	Anhui University Institute for Korean Language Education
China	Namchang University	Mar 1st 2005	Namchang University PaiChai Institute for Korean Language Education
China	Beijing Institute of tourism	Sep 1st 2005	Beijing Institute of tourism PaiChai Institute for Korean Language Education
China	Hebei University	Sep 1st 2005	Hebei University PaiChai Institute for Korean Language Education
China	Qinhuangdao foreign language professional college	Sep 1st 2005	Qinhuangdao foreign language professional college PaiChai Institute for Korean Language Education
Indonesia	Universitas Islam Indonesia	Aug 20th 2005	Universitas Islam Indonesia PaiChai Institute for Korean

			Language Education
Russia	Irkutsk state University	Sep 1st 2005	Irkutsk state University PaiChai Institute for Korean Language Education

2) Sharing Induce Strategies

- ① In Chungnam Province PaiChai University is the center among universities, Korean Language Institute Department of PaiChai University has a reputation in Daejeon as well.

"Daejeon is in the middle part of Korea, wherein studying Korean language is of high level and exemplary." Coming up with a positive perception which will make Daejeon and Chungnam another center of Korean education comparative with the other universities and come up with a concrete plan to make another public relations team.

- ② Foreign Exchange Programme abroad is an exhibition of local university collaboration in Daejeon, which is the center of the country, upkeep public relations actively, universities' in Daejeon participation in foreign exchange programme abroad will be an effective inducing measure.

- ③ Daejeon's participation in joint building project for "Only for Foreign Students' Dormitory"

Daejeon assurance in collaborating and supporting the Foreign Student's Dormitory will encourage other universities in Daejeon to follow the footsteps of PaiChai University in attracting foreign students in their said universities. Daejeon City Government will finance the said projects until the year 2006. They will support the amount of 8,600,000,000.00 Korean Won to eight universities in Daejeon.

3) Specialized Induce Strategies

- ① Daejeon is the geographical center of Korea and easily accessible to every part of the country for foreign exchange student to travel easily.

- ② Daejeon is well developed with Daedeok Science Town, the most prestigious research institutes of Korea and DaeHwa Industrial Complex is rich in scholarship using educational-industrial cooperation.

- ③ Daejeon's living expenses is almost 20% cheaper than Seoul and Pusan, PaiChai University offers cheap dormitory to all foreign students as well.

- ④ It is the hometown of ardent loyalty and has a very safe environment city which is the most desirable place to live in Korea. It stabilized the worry of the parents who wants to send their children in Korea.

⑤ In Seoul, some foreign students are granted with state scholarships or invitation scholarships to study Korean language, in Daejeon and Chungnam area, other foreign students study Korean from their own money in order to enter the university.

⑥ In order to enter any Korean university, Paichai University, uses specialized Korean teaching materials and teaching curriculum, it offers a new way to study Korean which is comparative to any university in Seoul.

4) Comparative Inducing Strategies

① High end teaching techniques like internet usage and computer-based teaching methods will develop a web Korean studying material. Before coming to Korea, PaiChai University will run a web educational curriculum

② Foreign students start to study local place or website and they can expect to reduce their period of stay in and cut down their expenses.

③ Studying Korean through local place or website and then additional unification studying (for 2 semesters : 400 hours) after entering PaiChai University in Korean Language Institute.

④ Upon entering the PaiChai University, the university offers a Korean Advanced Educational Programme that will give a chance to get Korean double majors, minors depending on student's credit.